

Republic of Iraq - Ministry of Higher Education and Scientific Research

University of Basrah / College of Adiministration & Economics

Bachelor's degree in Business Administration (First cycle)

Four years (Eight semesters) - 240 ECTS credits - 1 ECTS = 25 hr

Program Curriculum (2024 - 2025)

جمهورية العراق - وزارة التعليم العالي والبحث العلمي جامعة البصرة / كلية الإدارة والاقتصاد بكالوريوس في إدارة الاعمال (الدورة الأولى)

أربع سنوات (ثمانية فصول دراسية) - ٢٤٠ وحدة اوربية - كل وحدة اوربية = ٢٥ ساعة المنهاج الدراسي للعام 2024 - 2025



Level	el Semester No. Module Module Name in English		Language اسم المادة الدراسية		SSWL (hr/w)					Exam	SSWL	SWL USSW SW		L ECTS	MOdill	Prerequisite Module(s)			
Level	Jennester	140.	Code	Module Name in Ligisii	اسم المدد الدورسوا	1 3		Lect (hr/w)	Lab (hr/w)	Pr (hr/w)	Tut (hr/w)	Semn (hr/w)	hr/sem	hr/se m	hr/se m	hr/se m	LOIG	е Туре	Code
		1	BA1101	Basic of business Administration	اساسيات إدارة الاعمال	Arabic	4				1		3	78	122	200	8.00	С	
		2	BA1102	Principles of economics	مبادئ الاقتصاد	Arabic	3				1		3	63	87	150	6.00	В	
UGI		3	BA1103	Basic of Accounting	اساسيات المحاسبة	Arabic	3			1			3	63	87	150	6.00	В	
	One	4	BA1104	Mathematics for Business	الرياضيات لادارة الاعمال	Arabic	3			1			3	63	87	150	6.00	В	
		5	UN115	English language	اللغة الإنكليزية	English	2						3	33	17	50	2.00	S	
		6	UN116	Arabic language	اللغة العربية	Arabic	2						3	33	17	50	2.00	S	
						Total	17	0	0	2	2	0	18	333	417	750	30.00		

Semester	No.	Module	ule Module Name in English	Language اسم المادة الدر اسبة		SSWL (hr/w)					Exam	SSWL	USSW	SWL	ECTS	Modul	Prerequisite Module(s)	
Semester	NO.	Code	Module Name III English	المع المحدد الدر المي-	Language	CL (hr/w)	Lect (hr/w)	Lab (hr/w)	Pr (hr/w)	Tut (hr/w)	Semn (hr/w)	hr/sem	hr/se m	hr/se m	hr/se m	2013	е Туре	Code
	1	BA1201	Principles of business Administration	مبادئ إدارة اعمال	Arabic	4				1		3	78	122	200	8.00	С	
	2	BA1202	Statistecs for Business	الإحصاء لادارة الاعمال	Arabic	3			1			3	63	87	150	6.00	В	
	3	BA1203	Principles of Accounting	مبادئ محاسبة	Arabic	3			1			3	63	87	150	6.00	В	
Two	4	BA1204	English Reading in Business	قراءات ادارية إنكليزي	English	2				1		3	48	77	125	5.00	В	
	5	UN125	Fundamentals of Computer Science	اساسيات علم الحاسوب	Arabic	1		2				3	48	27	75	3.00	S	
	6	UN126	Human Right & Democracy	الديمقر اطية وحقوق الانسان	Arabic	2						3	33	17	50	2.00	S	
					Total	15	0	2	2	2	0	18	333	417	750	30.00		

				Total	32	0	2	4	4	0		36	666	834	1500	60.0	Must be 240 ECTS
		Note: The stud	ent should complete 4 weeks	s of Summer Ir	iternships	s to fullfil the re	equirements	of the Ba	chelor's de	gree							
	CL	Class Lecture			В	Basic learni	ng activities					SWL: S	udent	Workloa	ad		%0% <u>.</u>
	Lab	Laboratory		Module type		Core learning	g activity				s	SWL: S	ructur	ed SWL		32773 28	
Structured SWL	Pr	Practical Training	wodule typ	Wodule type	s	Suport or re	ated learnin	ng activity			US	SWL: U	nstruc	tured SV	٧L	250	
(hr/w) type	Tut	Tutorial			E	Elective lear	ning activity										
(- / 2/	Lect	Online lecture															900000
	Semn	Seminar	Note: Columns O, Q and R	are progrmaed	l, protecte	ed and should	not be edite	ed									

University of Basra

جامعة البصرة



First Cycle — Bachelor's degree (BA) — Business Administration بكالوريوس علوم - إدارة الاعمال



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1- Vision and Mission:

Achieving scientific and academic excellence through the development of research and the production of knowledge, meeting labor market needs, and preparing graduates equipped with the knowledge and skills in the field of business administration to fulfil the demands of the labor market by enhancing the educational and research environment and serving the community.

2. Program Specification

Programme code:	BA	ECTS	240
Duration:	4 levels, 8 Semesters	Method of Attendance:	Full Time

3. Program (Objectives) Goals

The department aims to provide students with theoretical and professional knowledge in the field of business administration, enabling them to utilize general business knowledge and apply it in commercial organizations and public administration at the undergraduate and graduate levels. This will help prepare a competent workforce capable of meeting community needs in the labor market for specialists in this field.

Additionally, the department seeks to offer high-quality education in business administration for students, aligning with their diverse interests and career expectations, while adapting to the needs of the labor market, in addition to:

- 1. Improve performance and success rates while maintaining a good academic level.
- 2. Develop undergraduate and graduate curricula in alignment with esteemed university programs.
- 3. Promote a culture of scientific research according to the university's research directions, contributing to solutions for both the public and private sectors.
- 4. Graduate students equipped with the necessary knowledge, skills, and values in business administration to meet labor market demands.

4. Program Student learning outcomes

- 1. **Understanding Basic Management Concepts**: Knowledge of fundamental concepts and theories in business administration.
- 2. **Analytical Skills Development**: Ability to analyze data and information and make informed decisions.
- 3. **Effective Communication Skills**: Ability to communicate clearly and effectively with various stakeholders, both written and verbally.
- 4. **Market Understanding**: Ability to comprehend market dynamics and customer trends.
- 5. **Team Management**: Skills in leading and managing teams and enhancing collaboration among members.
- 6. **Financial Knowledge Application**: Ability to understand and apply financial principles in decision-making.
- 7. **Strategic Planning Skills**: Ability to develop and implement effective business strategies.
- 8. **Problem-Solving Skills**: Skills in identifying problems and developing innovative solutions.
- 9. **Critical Thinking**: Ability to evaluate and analyze information critically.

10.**Understanding Social Responsibility**: Knowledge of the ethical and social dimensions of business and its impact on society.

5. Academic Staff

No.	Full Name	Degree	Academic Title	General Major	Specialization	Email
1	Hadi Abdul- Wahab Abdul- Imam	PhD	Assistant Professor	Business Administration	Organizational Behavior	hadi.abdulimmam@uobasrah.edu.iq
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11	Abbas Abdulhamid Abdul-Jalil	PhD	Lecturer	Business Administration	Quality Management	abbas.abdulhameed@uobasrah.edu.iq
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22	Basil Jabeer Ajeel	Master's	Lecturer	Business Administration	Management	Basil.jabbar@uobasrah.edu.iq
23	Iman Fadel Ismail Khalil	Master's	Lecturer	Business Administration	Information Technology	iman.fadhil@uobasrah.edu.iq
24	Rana Abdallah Mudafar	Master's	Lecturer	Business Administration	Management	rana.abdullah@uobasrah.edu.iq.
25	Dua'a Shaheed	Master's	Lecturer	Business Administration	Quality Management	Doaa.shaheed@uobasrah.edu.iq.

6. Credits, Grading and GPA

Credits

The University of Basrah follows the Bologna Process using the European Credits Transfer System (ECTS). The total number of credits for the degree program is 240, with 30 ECTS allocated for each semester. Each ECTS credit corresponds to 25 hours of student workload, including both structured and unstructured activities.

Assessment

Before assessment, results are divided into two subgroups: Pass and Fail. Thus, results are independent of students who did not pass the course. The grading system is defined as follows:

		(GRADING SC	СНЕМЕ
		جات	مخطط الدر	
Group	Grade	التقدير	Marks (%)	Definition
	A - Excellent	امتياز	90 - 100	Outstanding Performance
Success	B - Very Good	جيد جدا	80 - 89	Above average with some errors
Group	C - Good	ختخ	70 - 79	Sound work with notable errors
(50 - 100)	D - Satisfactory	متوسط	60 - 69	Fair but with major shortcomings
	E - Sufficient	مقبول	50 - 59	Work meets minimum criteria
Fail Group	FX – Fail	راسب ـ قيد المعالجة	(45-49)	More work required but credit awarded
(0-49)	F – Fail	راسب	(0-44)	Considerable amount of work required
]	Note:			

Number Decimal places above or below 0.5 will be rounded to the higher or lower full mark (for example a mark of 54.5 will be rounded to 55, whereas a mark of 54.4 will be rounded to 54. The University has a policy NOT to condone "near-pass fails" so the only adjustment to marks awarded by the original marker(s) will be the automatic rounding outlined above.

Calculation of the Cumulative Grade Point Average (CGPA)

1. The CGPA is calculated by the summation of each module score multiplied by its ECTS, all are divided by the program total ECTS.

CGPA of a 4-year B.Sc. degree:

CGPA = [(1st module score x ECTS) + (2nd module score x ECTS) +] / 240

1. Study subjects for the first level

0	NI-	Module	i chira ti c		SSWL	USSWL	SWL	ГОТО	Module
Semester	No.	Code	اسم المادة الدراسية	Language	hr/sem	hr/sem	hr/sem	8 6 6 6 2 2 30	Type
	1	BA1101	Fundamentals of management	Arabic	92	108	200	8	С
	2	BA1102	Fundamentals of accounting	Arabic	47	103	150	6	В
	3	BA1103	Mathematics of business	English	47	103	150	6	В
One	4	BA1104	Principles of Economics	Arabic	62	88	150	6	В
	5	BA1105	Human Rights & Democracy	Arabic	32	18	50	2	S
	6	BA1106	English Language	Arabic	47	3	50	2	S
				Total	327	423	750	30	
Semester	No.	Module	اسم المادة الدراسية	Languaga	SSWL	USSWL	SWL	ECTS	Module
Semester	NO.	Code	اشم العادة الدراسية	Language	hr/sem	hr/sem	hr/sem	ECIS	Type
	1	BA1201	Principles of management	Arabic	92	108	200	8	С
	2	BA1202	Principles of accounting	Arabic	47	103	150	6	В
	3	BA1203	English Readings	English	77	48	125	5	В
Two	4	BA1204	Statistics for Business	Arabic	62	88	150	6	В
	5	BA1205	Computer Skills	Arabic	47	28	75	3	В
	6	BA1206	Arabic Language	Arabic	32	18	50	2	S
				Total	357	393	750	30	

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Left Modules Catalogue | 2023-2024 | دليل المواد الدراسية

University of Basra

جامعة البصرة



First Cycle – Bachelor's degree (BA) – Business Administration

بكالوريوس علوم - إدارة الاعمال



1. Overview

This catalogue is about the courses (modules) given by the program of Statistic to gain the Bachelor of Science degree. The program delivers (xx) Modules with () total student workload hours and 240 total ECTS. The module delivery is based on the Bologna Process.

2. Undergraduate Courses 2024-2025

Module 1

Code	Course/Module Title	ECTS	Semester
BA1101	Basic of Management	8	1
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
4	1	78	122

Description

The course provides an overview of management and its evolution. It examines management functions of planning, organizing, leading, and controlling and its impact on the business organization. It discusses necessary skills and functions required for efficient manager in contemporary business environment. Overall, it enables students to analyze and understand changing business environment, and the role of ethics, social responsibility and environmental issues in contemporary business environment.

Module 2

Code	Course/Module Title	ECTS	Semester
BA 1104	Principles of Economics	6	1
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
3	1	63	87

Description

The module provides students with a thorough understanding of economics at both micro and macro levels and provides the basis for all subsequent study that is taken on business administration degree programmes. It is designed to teach students how to think as an economist and how to construct and use economic models. It also shows them how to be critical of economic models and how empirical evidence can be used in economic analysis.

Code	Course/Module Title	ECTS	Semester
BA1102	Basic of Accounting	6	1
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
3	1	63	87

Description

This course introduces accounting in general, then covers the basics of financial accounting through the accounting cycle for service and merchandising business. The main objective of this course is to introduce the theoretical foundation of financial accounting (concepts, assumptions, and principles) and the financial statements of a profit seeking enterprise. The course prepares the student to be capable of performing the different steps of the accounting cycle for service and merchandising businesses.

Module 4

Code	Course/Module Title	ECTS	Semester
BA1103	Mathematics for Business	6	1
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
3	1	63	87

Description

This Module will provide deeper solutions and prognoses to business scenarios. In this course, you will be learning about these two domains along with their applications. This course provides a thorough grounding in basic mathematical techniques which help to make decisions when data presented with incomplete information. Coverage of management mathematics and extensive examples make this course essential for students to succeed in Business Program.

Code	Course/Module Title	ECTS	Semester
BA1106	English Language	2	1
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
2	0	47	3

Description

This introductory course forms part of the English for Academic Purposes module for students in the Humanities track. Emphasis is on developing the foundations of the four skills: listening, speaking, reading, writing, and the introduction of basic grammar forms and language structure such as phrasal and sentence construction. Language focus is on the cultivation of basic repertoire of words and simple phrases related to personal information and immediate application, through communicative and functional activities.

Module 6

Code	Course/Module Title	ECTS	Semester
BA 1206	Arabic Laguage	2	2
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
2		32	18

Description

One of the basic requirements of the university through which students are provided with knowledge and insight into the basic concepts of learning the Arabic language to increase students' ability to master administrative correspondence linguistically, in addition to explaining the most important rules for writing and distinguishing numbers, as well as increasing students' skills in knowing the most important spelling rules and the various rules of the Arabic language that increase students' skills in this field .

Code	Course/Module Title	ECTS	Semester
BA 1201	Principle of Business Administration	8	2
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
4	1	78	122

Description

The overall objective of this subject is to provide students the basic concepts concerned with the firm, as well as to identify its functional areas and major decisions. Once completed this course, the student should have acquired knowledge about how a company is directed and managed. For this purpose, it is intended to make an introductory review of the management functions while highlighting important issues such as the nature of the firm, its environment, and associated tools for decision-making.

Module8

Code	Course/Module Title	ECTS	Semester
BA 1204	Statistics for Business	6	2
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
3	1	87	87

Description

This module aims to provide students with an introduction to business statistics for the non-specialist. The module will provide a broad understanding of the nature of variability and how business statistics can be applied by managers. It will also enable students to derive and understand a variety of graphs and statistics; these skills provide a means for managers to make effective use of statistics in the process of management and decision-making.

Code	Course/Module Title	ECTS	Semester
BA1202	Principles of Accounting	6	2
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
2	1	87	150

Description

The principles of financial accounting course presents an overview of basic accounting concepts. Students will be introduced to the accounting cycle from transaction processing through financial statement preparation. The course will review foundational accounting principles and concepts that account for current assets, current liabilities, long-term liabilities, and owners' equity. Students will also complete a basic financial statement analysis.

Module10

Code	Course/Module Title	ECTS	Semester
BA 1203	English Readings in Business	5	2
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
2	1	77	125

Description

One o This introduction to business and managerial English seeks to help beginners build business-specific vocabulary, unlearn typical German mistakes in English and become more confident in handling routine business encounters, such as professional telephone calls and e-mails. It also introduces students to current issues in management and serves to review the essentials of English grammar. Therefore, Students are able to read and understand a wide variety of texts related to their Business English topics and core degree subjects. Through active participation in discussions, students can express their opinions fluently and convincingly, contributing ideas and responding to them, using vocabulary and grammatical structures.

Code	Course/Module Title	ECTS	Semester
BA 1205	Computer Skills	3	2
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
1	2	47	28

Description

This course aims to provide students with the basic skills computer: its components, operating systems and its applications, communication backup and restore. It introduces the knowledge of data visualization, an introductory level of modern era programming including algorithms and information security.

Module 12

Code	Course/Module Title	ECTS	Semester
STAT 105	Human Rights and Democracy	2	1
Class (hr/w)	Lect/Lab./Prac./Tutor	SSWL (hr/sem)	USWL (hr/w)
2	0	32	18

Description

The course aims to identify the nature of human rights, determine the importance and characteristics of human rights, as well as to know the historical development of human rights in civilizations, types of rights and public freedoms, and to identify historical intellectual contributions, rights and freedoms, and their philosophical comparisons. It also aims to identify human rights in declarations of rights, international documents, regional agreements, and economic and social freedoms through the five Iraqi constitutions. It also aims to increase students' awareness of the means of protecting human rights, political and international means, and legislation.

Contact

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MODULE DESCRIPTION FORM



نموذج وصف المادة الدراسية

Module Information معلومات المادة الدر اسية						
Module Title	Fu	ndamentals of Ma	nagement	Modu	ıle Delivery	
Module Type		C			☑ Theory	
Module Code		BA1101			☑ Lecture □ Lab	
ECTS Credits		8			☐ Tutorial	
SWL (hr/sem)		200			☐ Practical	r
Module Level		Frist Class Semester of Delivery		у	1	
Administering Dep	partment	Business Administration	College	Administration and Economics		
Module Leader	ALI NSAIF SA	BER	e-mail	ali.sabe	er@uobasrah.edu	<u>u.iq</u>
Module Leader's	Acad. Title	Lecture	Module Lea	der's Qu	alification	M.A
Module Tutor	Najee Salih Da Mohammed A	Dahad , d Abdulridha Faraj e-mail najee.dahad@uobasrah.ed Lec.mohammad.abdulridhade edu.iq				
Peer Reviewer Name Name		e-mail	E-mail			
Scientific Committee Approval 19-9-2024 Version Number 1.0						

Relation with other Modules				
	العلاقة مع المواد الدراسية الأخرى			
Prerequisite module	None	Semester	None	
Co-requisites module	None	Semester	None	

Modu	le Aims, Learning Outcomes and Indicative Contents أهداف المادة الدراسية ونتائج التعلم والمحتويات الإرشادية
Module Objectives أهداف المادة الدر اسية	1- Providing students with administrative skills that enable them to prepare administrative studies and reports in business organizations. 2- The management subject aims to develop methods and means of thinking and how to deal with administrative problems and find appropriate solutions that enable them to make the appropriate decision. 3- Empowering students through thinking and training to deal with administrative problems using modern administrative methods. 4- The student acquires intellectual skills that he uses in his study of the scientific curriculum
	 Understand the basic concepts and principles of management Apply modern management techniques appropriate to solve problems in business organizations Communicate management results and interpretations effectively, orally and in writing.
Module Learning Outcomes مخرجات التعلم للمادة الدراسية	4 Develop critical thinking and management problem solving skills in the context of management analysis and interpretation
Indicative Contents المحتويات الإرشادية	 Empowering students with cognitive skills for the basics of management and its application areas. Developing the student's skills to reach a level that possesses the ability to analyze, interpret and solve administrative problems in a manner consistent with reality. Expanding the student's scientific horizons when linking different cognitive information and then applying it

Learning and Teaching Strategies استراتیجیات التعلیم والتعلم			
Strategies	1- Students gain experience and knowledge in business administration 2- Enabling students to know the methods, ways and sources to advance business administration 3- Developing the student's administrative skills in representing the theoretical material with examples of practical reality		

Student Workload (SWL) الحمل الدراسي للطالب محسوب لـ ١٥ أسبوعا					
Structured SWL (h/sem) 78 Structured SWL (h/w) 5					
Unstructured SWL (h/sem) الحمل الدراسي غير المنتظم للطالب خلال الفصل	122	Unstructured SWL (h/w) 122			
Total SWL (h/sem) الحمل الدراسي الكلي للطالب خلال الفصل	200				

Module Evaluation تقبيم المادة الدراسية						
	Time/Number Weight (Marks) Week Due Relevant Learning Outcome					
Formative	Quizzes	1	10% (10)	4 and 8	During the semester	
assessment	Assignments	1	10% (10)	5 and 12	During the semester	
	Report	1	10% (10)	10	During the semester	
Summative	Midterm Exam	1hr	20% (20)	14	During the semester	
assessment	Final Exam	2hr	50% (50)	16	All Semester	
Total assessme	ent		100% (100 Marks)			

	Delivery Plan (Weekly Syllabus) المنهاج الاسبوعي المخطط
	Material Covered
Week 1	Management concept, management functions, manager, management levels
Week 2	Types of managers, roles of managers, skills of managers, characteristics of successful managers
Week 3	Management between the past and the present, the classical (traditional) school (scientific management - administrative principles - bureaucracy)
Week 4	Behavioral school (human relations - human needs theory - theory X and theory Y - mature personality theory)
Week 5	Quantitative school (management science - operations research - production and operations management)
Week 6	Modern schools (systems approach - situational approach)
Week 7	Environment, the external environment of the organization, the internal environment of the organization, the relationship between the organization and its environment
Week 8	Planning, what is planning and why managers plan, the concept of planning and its importance
Week 9	Stages of the planning process, the planning system and its subsystems, organizational goals, types of plans
Week 10	Control, the concept of control, purposes of control, stages of the control process, types of control
Week 11	Organization, the concept of organization, the concept of organizational structure, functional specialization and job design, foundations for assembling organizational units
Week 12	Types of organizational structures, other important issues in organization
Week 1 3	Leadership basics, the nature of leadership and characteristics of leaders, traditional theories in Leadership
Week 14	Behavioral theories, situational theories, modern trends in leadership
Week 15	Preparatory week before the final Exam
Week 16	Preparatory week before the final Exam

Learning and Teaching Resources مصادر التعلم والتدريس			
	Text	Available in the Library?	
Required Texts	Management and Business, Dr. Saleh Mahdi Al-Amiri, Dr. Taher Mohsen Mansour Al-Ghalbi	Yes	
Required Texts	Principles of Management with a Focus on Business	Yes	
	Administration, Dr. Khalil Mohammed Hassan Al-		

	Shamaa	
Required Texts		
Required Texts		
Required Texts		
Recommended Texts		
Websites		
Websites		

	Grading Scheme مخطط الدرجات					
Group	Grade	التقدير	Marks %	Definition		
	A - Excellent	امتياز	90 - 100	Outstanding Performance		
C	B - Very Good	جيد جدا	80 - 89	Above average with some errors		
Success Group (50 - 100)	C - Good	गॅंट	70 - 79	Sound work with notable errors		
(30 - 100)	D - Satisfactory	متوسط	60 - 69	Fair but with major shortcomings		
	E - Sufficient	مقبول	50 - 59	Work meets minimum criteria		
Fail Group	FX – Fail	راسب (قيد المعالجة)	(45-49)	More work required but credit awarded		
(0 – 49)	F – Fail	راسب	(0-44)	Considerable amount of work required		

Note: Marks Decimal places above or below 0.5 will be rounded to the higher or lower full mark (for example a mark of 54.5 will be rounded to 55, whereas a mark of 54.4 will be rounded to 54. The University has a policy NOT to condone "near-pass fails" so the only adjustment to marks awarded by the original marker(s) will be the automatic rounding outlined above.



MODULE DESCRIPTION FORM

نموذج وصف المادة الدراسية



	Module Information معلومات المادة الدراسية					
Module Title	Pri	Principles of Economics			ıle Delivery	
Module Type		В			☑ Theory	
Module Code		BA1102			Lecture Lab	
ECTS Credits		6			□ Tutorial	
SWL (hr/sem)		150			☑ Practical □ Seminar	
Module Level		Frist Class	Semester o	f Delivery 1		1
Administering Department		Business Administration	College	Adminis	tration and Econd	omics
Module Leader	.Mahmood Qa	sim Dawood	e-mail	mahmo	od.dawood@uoba	asrah.edu.iq
Module Leader's A	Acad. Title	Lecture	Module Lea	ider's Qu	alification	Ph.D.
Module Tutor	or		e-mail			
Peer Reviewer Name Name		e-mail	E-mail			
Scientific Committee Approval Date 19-9-2024		Version Nu	mber	1.0		

Relation with other Modules					
العلاقة مع المواد الدر اسية الأخرى					
Prerequisite module	None	Semester	None		
Co-requisites module	None	Semester	None		

Modu	Module Aims, Learning Outcomes and Indicative Contents أهداف المادة الدراسية ونتائج التعلم والمحتويات الإرشادية			
Module Objectives أهداف المادة الدراسية	 Definition Of Economic Concepts / Supply And Demand Theory And Consumer Equilibrium. Economic problems using Economic Study of the theory of production and the equilibrium of the market and instruments of macroeconomic and microeconomic analysis. Empowering the learner through thinking and training in dealing with Economic methods 			
Module Learning Outcomes مخرجات التعلم للمادة الدراسية	 Understand the fundamental concepts and principles of Economic,. Interpret and analyze economic phenomena using descriptive economic methods Apply appropriate economic methods for analyzing relationships between economic variables 			
Indicative Contents المحتويات الإرشادية	 Empowering the cognitive skills of the basics of economics and its application areas. Introducing the student to the methods of analysis economic phenomena Developing the student's skills to reach a level that possesses the ability to analyze and interpret economic phenomena 			

Learning and Teaching Strategies استراتیجیات التعلیم والتعلم			
Strategies	The main strategy followed through the preparation of this unit is to encourage students to develop their skills by learning about economic methods and approaches in analyzing economic phenomena and preparing economic reports based on scientific foundations and creating an integrated environment between the sciences of Business Administration and economics. This will be achieved through classrooms, interactive lessons		

Student Workload (SWL) الحمل الدراسي للطالب محسوب لـ ١٥ أسبوعا						
Structured SWL (h/sem) Structured SWL (h/w) 4 الحمل الدراسي المنتظم للطالب اسبو عياً 63 63						
Unstructured SWL (h/sem) Unstructured SWL (h/w) الحمل الدراسي غير المنتظ للطالب اسبوعيا 87						
Total SWL (h/sem) الحمل الدراسي الكلي للطالب خلال الفصل	150					

Module Evaluation تقبيم المادة الدراسية					
		Time/Number	Weight (Marks)	Week Due	Relevant Learning Outcome
Formative	Quizzes	1	10% (10)	4 and 8	During the semester
assessment	Assignments	1	10% (10)	5 and 12	During the semester
	Report	1	10% (10)	10	During the semester
Summative	Midterm Exam	1hr	20% (20)	14	During the semester
assessment	Final Exam	2hr	50% (50)	16	All Semester
Total assessment			100% (100 Marks)		

	Delivery Plan (Weekly Syllabus) المنهاج الاسبوعي المخطط			
	Material Covered			
Week 1	The Evolution of economics and its relation to other sciences			
Week 2	Economic Concepts			
Week 3	The economic problem			
Week 4	Classical Theory of Consumer Behavior (Marginal Utility Theory)			
Week 5	Modern Theory of Consumer Behavior (Analysis of indifference Curves)			
Week 6	The Demand: concept, kinds & factors			
Week 7	Elasticity of Demand - measurement of elasticity of demand			
Week 8	The Supply -elasticity of supply			
Week 9	Production Theory - Production Function - Basic Concepts in Production Function			
Week 10	The law of diminishing returns			
Week 11	The Costs And Revenues			
Week 12	The Markets			
Week 13	The National income			
Week 14	Distribution of national income - wages – interest And Profit			
Week 15	Money And Banks			
Week 16				

	Learning and Teaching Resources مصادر التعلم والتدريس	
	Text	Available in the Library?
		•
Required Texts	Principles of Economics: Dr. Karim Mahdi AlHasnawi	Yes
Required Texts	Principles of Micro Economic Analysis: Hussain Al Omar	Yes
Required Texts	Principles of Statistics ,Mr. Dr. Mohammed al-Mashhadani	Yes
Required Texts	Principles of Economics: Abdel Moneim El Sayed Ali	Yes

Required Texts	Economics: Samuelson and Ford House	
Recommended Texts		

Grading Scheme مخطط الدرجات				
Group	Grade	التقدير	Marks %	Definition
	A - Excellent	امتياز	90 - 100	Outstanding Performance
6 6	B - Very Good	جيد جدا	80 - 89	Above average with some errors
Success Group (50 - 100)	C - Good	تثخ	70 - 79	Sound work with notable errors
(30 - 100)	D - Satisfactory	متوسط	60 - 69	Fair but with major shortcomings
	E - Sufficient	مقبول	50 - 59	Work meets minimum criteria
Fail Group	FX – Fail	راسب (قيد المعالجة)	(45-49)	More work required but credit awarded
(0 – 49)	F – Fail	راسب	(0-44)	Considerable amount of work required

Note: Marks Decimal places above or below 0.5 will be rounded to the higher or lower full mark (for example a mark of 54.5 will be rounded to 55, whereas a mark of 54.4 will be rounded to 54. The University has a policy NOT to condone "near-pass fails" so the only adjustment to marks awarded by the original marker(s) will be the automatic rounding outlined above.



MODULE DESCRIPTION FORM

نموذج وصف المادة الدراسية



Module Information معلومات المادة الدر اسية						
Module Title	Fu	ndamentals of Acc	counting	Modu	ıle Delivery	
Module Type		В			☑ Theory	
Module Code		BA 1103			☑ Lecture □ Lab	
ECTS Credits		6			☐ Tutorial	
SWL (hr/sem)		150			☑ Practical ☐ Seminar	
Module Level		Frist Class	Semester o	of Delivery 1		1
Administering Dep	partment	Business Administration	College	Administration and Economics		omics
Module Leader	Ali Majid Hadi		e-mail	ali.majed@uobasrah.edu.iq		.iq
Module Leader's	Acad. Title	Lecture	Module Lea	Module Leader's Qualification Ph.D		Ph.D.
Module Tutor	Module Tutor Mohammad Far		e-mail mohammed.faraj@uobas		oasrah.edu.iq	
Peer Reviewer Name		Name	e-mail E-mail			
Scientific Committee Approval Date		19-9-2024	Version Nu	rsion Number 1.0		

Relation with other Modules				
	العلاقة مع المواد الدراسية الأخرى			
Prerequisite module	None	Semester	None	
Co-requisites module	None	Semester	None	

Modu	lle Aims, Learning Outcomes and Indicative Contents
	أهداف المادة الدراسية ونتائج التعلم والمحتويات الإرشادية
Module Objectives أهداف المادة الدراسية	 5- 1. Introduce students to the basic concepts of accounting: Understand basic principles such as the accounting equation, the accounting cycle, and the balance sheet. 6- 2. Develop accounting recording skills: Teach students how to record financial transactions in accounting books, such as the journal and the ledger. 7- 3. Understand financial statements: Teach students how to prepare and read basic financial statements such as the income statement, balance sheet, and cash flow statement. 8- 4. Promote accuracy and analysis: Train students to analyze financial statements accurately and with attention to detail. 9- 5. Prepare students for advanced accounting courses: Equip students with the knowledge and skills that will enable them to pursue accounting studies at advanced levels.
	 10-6. Teach principles of professional ethics: Understand the role of ethics in accounting, such as integrity and transparency. 11- These objectives aim to build a strong foundation in accounting that enables students to apply knowledge in real-world situations and their future professional lives
Module Learning Outcomes مخرجات التعلم للمادة الدراسية	 Understanding basic accounting principles: The student should be able to explain basic accounting concepts and principles, such as the accounting equation and accounting restrictions. Ability to record financial transactions: The student should be able to record financial transactions in accounting records, such as the journal and the ledger, in a correct and systematic manner. Preparing basic financial statements: The student should be able to prepare basic financial statements, such as the income statement, balance sheet, and cash flow statement. Analyzing and interpreting financial statements: The student should be able to analyze and interpret financial statements to evaluate the financial performance of institutions. Practical application of accounting concepts: The student should be able to apply accounting concepts in real-life case studies, which enhances his ability to deal with different financial situations. Developing analytical and critical skills: The student should acquire the ability to think critically and analyze financial data accurately, while understanding the different impacts on financial results. Understanding the ethics of the accounting profession: The student should be aware of the importance of ethics in the accounting profession, and adhere to ethical and professional standards in accounting work.

Indicative Contents المحتوبات الارشادية

- 1. Basic understanding of accounting concepts: Introducing students to basic accounting concepts such as assets, liabilities, equity, revenues, and expenses.
- 2. Recording financial transactions: Training students on how to record financial transactions correctly using double entry in the journal and ledger.
- 3. Preparing financial statements: Developing skills in preparing basic financial statements, such as the balance sheet, income statement, and cash flow statement.
- 4. Analyzing and interpreting financial statements: Training students to analyze financial statements and extract financial indicators that help evaluate the performance of the institution.
- 5. Using accounting software: Directing students towards using common accounting software to improve the accuracy and efficiency of accounting operations.
- 6. Basic financial analysis: Developing students' ability to conduct simple financial analyses such as calculating financial ratios and analyzing cash flows.

Learning and Teaching Strategies استر اتیجیات التعلیم والتعلم				
Strategies	The main strategy followed in preparing this unit is to encourage students to develop their skills by learning about accounting methods and approaches in analyzing financial phenomena and preparing financial reports on scientific bases and creating an integrated environment between business administration sciences and accounting sciences, through classrooms and interactive lessons and looking at types of simple experiments that include some administrative, financial and accounting activities that interest students in their field of specialization.			

Student Workload (SWL) الحمل الدراسي للطالب محسوب لـ ١٥ أسبوعا			
Structured SWL (h/sem) الحمل الدراسي المنتظم للطالب	63	Structured SWL (h/w) الحمل الدراسي المنتظم للطالب اسبوعياً	4
Unstructured SWL (h/sem) الحمل الدراسي غير المنتظم للطالب خلال الفصل	87	Unstructured SWL (h/w) الحمل الدراسي غير المنتظ للطالب اسبوعيا	6
Total SWL (h/sem) الحمل الدراسي الكلي للطالب خلال الفصل			

Module Evaluation

تقييم المادة الدراسية

	1						
		Time/Number	Weight (Marks)	Week Due	Relevant Learning		
					Outcome		
Formative	Quizzes	1	10% (10)	4 and 8	During the semester		
assessment	Assignments	1	10% (10)	5 and 12	During the semester		
	Report	1	10% (10)	10	During the semester		
Summative	Midterm Exam	1hr	20% (20)	14	During the semester		
assessment	Final Exam	2hr	50% (50)	16	All Semester		
Total assessment			100% (100 Marks)				

	Delivery Plan (Weekly Syllabus) المنهاج الاسبوعي المخطط			
	Material Covered			
Week 1	Introduction to accounting and the business environment			
Week 2	Definition of accounting, objectives of accounting, its principles, assumptions, accounting information and its users			
Week 3	Single entry			
Week 4	Accounting operations (accounting equation)			
Week 5	Double entry accounting documents and records			
Week 6	Double entry accounting documents and records			
Week 7	Accounting cycle (recording, transferring, balancing and trial balance)			
Week 8	Accounting for the formation of companies, providing capital, increasing and decreasing it			
Week 9	Personal withdrawals, loans and their interest			
Week 10	Revenue and capital expenses			
Week 11	Accounting for goods			
Week 12	Sales, their returns and allowances			
Week 13	Discount and its types			
Week 14	Cost of goods sold			
Week 15	Preparatory week before the final Exam			
Week 16	Preparatory week before the final Exam			

Learning and Teaching Resources مصادر النعلم والتدريس				
	Text	Available in the Library?		
Required Texts	Principles of Financial Accounting (Assistant Professor Alaa Abdul Hussein Al-Saedi) and (Assistant Professor Al-Ham Jaafar Al-Shawi)	Yes		
Required Texts		Yes		
Required Texts		Yes		
Required Texts		Yes		
Required Texts				

Recommended Texts	
Websites	Yes
Websites	Yes

Grading Scheme مخطط الدرجات						
Group	Grade	التقدير	Marks %	Definition		
	A - Excellent	امتياز	90 - 100	Outstanding Performance		
Success Group (50 - 100)	B - Very Good	جيد جدا	80 - 89	Above average with some errors		
	C - Good	ガラ	70 - 79	Sound work with notable errors		
	D - Satisfactory	متوسط	60 - 69	Fair but with major shortcomings		
	E - Sufficient	مقبول	50 - 59	Work meets minimum criteria		
Fail Group	FX – Fail	راسب (قيد المعالجة)	(45-49)	More work required but credit awarded		
(0 – 49)	F – Fail	راسب	(0-44)	Considerable amount of work required		

Note: Marks Decimal places above or below 0.5 will be rounded to the higher or lower full mark (for example a mark of 54.5 will be rounded to 55, whereas a mark of 54.4 will be rounded to 54. The University has a policy NOT to condone "near-pass fails" so the only adjustment to marks awarded by the original marker(s) will be the automatic rounding outlined above.



MODULE DESCRIPTION FORM

نموذج وصف المادة الدراسية



Module Information معلومات المادة الدراسية						
Module Title	Mathematics for busin		iness	Modu	ıle Delivery	
Module Type		В			☑ Theory	
Module Code	BA1104				Lecture □ Lab	
ECTS Credits		6			☐ Tutorial	
SWL (hr/sem)	150				☑ Practical ☐ Seminar	
Module Level		Frist Class	Semester of Delivery			
Administering Dep	partment		College	Administration and Economics		omics
Module Leader	Wafaa Abduls	amad Ashour	e-mail	Wafaa.ashoor@uobasrah.edu.iq		h.edu.iq
Module Leader's	Acad. Title	assistant professor	Module Leader's Qualification		masters	
Module Tutor Muhammad Musa		e-mail	Mohammed.mohsin@ uobasrah.edu.id		uobasrah.edu.iq	
Peer Reviewer Name		Name	e-mail	E-mail		
Scientific Committee Approval Date		19-9-2024	Version Nu	nber 1.0		

Relation with other Modules						
العلاقة مع المواد الدراسية الأخرى						
Prerequisite module	None	Semester	None			
Co-requisites module	None	Semester	None			

Module Aims, Learning Outcomes and Indicative Contents أهداف المادة الدراسية ونتائج التعلم والمحتويات الإرشادية					
	This course aims to provide the student with knowledge of matrices				
	and their types				
Module Objectives أهداف المادة الدر اسية	Knowledge of systems of linear equations Solve linear equations using matrices and determinants				
	borve finear equations using matrices and determinants				
	. 1- The student must be familiar with the principles of mathematics				
	and the basic concepts of equations and practical applications				
	2- Preparing students to benefit from matrices in the advanced stages				
	3- Linking theoretical knowledge of matrices to the applied aspect				
Module Learning Outcomes مخرجات التعلم للمادة الدراسية					
	Developing students' skills to reach a level that enables them to				
	understand the basic concepts of matrices				
Indicative Contents المحتويات الإرشادية	2- Introducing the student to the basic methods of operations on				
	matrices				
	- Increasing students' skill in using matrices and determinants to				
	solve systems of linear equations				

Learning and Teaching Strategies استراتیجیات التعلیم والتعلم					
	.1 - Printed lectures2- Video lectures3- The subject's teacher's transcripts				
Strategies	3 The subject s teacher s transcripts				

Student Workload (SWL) الحمل الدراسي للطالب محسوب لـ ١٥ أسبوعا					
Structured SWL (h/sem) Structured SWL (h/w) 4 الحمل الدراسي المنتظم للطالب اسبو عباً 63 4					
Unstructured SWL (h/sem) الحمل الدراسي غير المنتظم للطالب خلال الفصل	Unstructured SWL (h/w) 87		6		
Total SWL (h/sem) الحمل الدراسي الكلي للطالب خلال الفصل	150				

Module Evaluation تقبيم المادة الدراسية							
	Time/Number Weight (Marks) Week Due Relevant Learning Outcome						
Formative	Quizzes	1	10% (10)	4 and 8	During the semester		
assessment	Assignments	1	10% (10)	5 and 12	During the semester		
	Report	1	10% (10)	10	During the semester		
Summative	Midterm Exam	1hr	20% (20)	14	During the semester		
assessment	Final Exam	2hr	50% (50)	16	All Semester		
Total assessme	ent		100% (100 Marks)				

Delivery Plan (Weekly Syllabus) المنهاج الاسبوعي المخطط			
	Material Covered		
Week 1	Vectors and their types - vector representation - vector addition and subtraction		
Week 2	Scalar multiplication of vectors		
Week 3	Vector multiplication		
Week 4	Definition of matrices - types of matrices		
Week 5	Rotated matrix		
Week 6	Matrix effect		
Week 7	Hermetic matrix		
Week 8	Addition and subtraction of matrices		
Week 9	Matrix multiplication		
Week 10	Characteristics of the four processes		
Week 11	Determinants		
Week 12	Types of determinants		
Week 13	Properties of determinants		
Week 14	Solve linear equations using matrices		
Week 15	Solve linear equations using determinants		
Week 16	Monthly exam		

Learning and Teaching Resources مصادر التعلم والتدريس				
	Text	Available in the		
		Library?		
Required Texts	Matrices and their applications Dr. Ali is dear to me	Yes		
Required Texts	Matrices / Schaum series	Yes		
Required Texts		Yes		
Required Texts		Yes		
Required Texts				

Recommended Texts	
Websites	Yes
Websites	Yes

Grading Scheme مخطط الدرجات					
Group	Grade	التقدير	Marks %	Definition	
	A - Excellent	امتياز	90 - 100	Outstanding Performance	
	B - Very Good	جيد جدا	80 - 89	Above average with some errors	
Success Group (50 - 100)	C - Good	ग ्र ेंट	70 - 79	Sound work with notable errors	
(30 - 100)	D - Satisfactory	متوسط	60 - 69	Fair but with major shortcomings	
	E - Sufficient	مقبول	50 - 59	Work meets minimum criteria	
Fail Group	FX – Fail	ر اسب (قيد المعالجة)	(45-49)	More work required but credit awarded	
(0 – 49)	F – Fail	راسب	(0-44)	Considerable amount of work required	



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Module Information						
معلومات المادة الدراسية						
Module Title	English Language			Modu	ıle Delivery	
Module Type		S			☑ Theory	
Module Code		UN 115			Lecture □ Lab	
ECTS Credits		2			☐ Tutorial	
SWL (hr/sem)	50			☑ Practical ☐ Seminar		
Module Level		First class	Semester o	of Delivery 2		2
Administering Dep	partment	Business Administration	College	College of Economics & Administration		dministration
Module Leader Wamee		WameedhA.khdair	e-mail			
Module Leader's Acad. Title		Lecture	Module Lea	ule Leader's Qualification		•
Module Tutor			e-mail	e-mail wameedh.khudair@uobasrah.edu		srah.edu.iq
Peer Reviewer Name		Name	e-mail	E-mail:		
Scientific Committee Approval Date		19-9-2024	Version Nu	mber 1.0		

Relation with other Modules					
العلاقة مع المواد الدراسية الأخرى					
Prerequisite module	None	Semester	None		
Co-requisites module	None	Semester	None		

Module Aims, Learning Outcomes and Indicative Contents أهداف المادة الدراسية ونتائج التعلم والمحتويات الإرشادية				
	- Identify the rules of the English language.			
	- Learn the conversation skills in English.			
	- Identify translation skills in English.			
Module Objectives أهداف المادة الدر اسية	-Identify writing skills in the English language.			
, 3	-Identify reading skills in the English language			
Module Learning Outcomes مخرجات التعلم للمادة الدراسية	 Learn about pronoun concepts. Identify auxiliary verbs in English. Learn about the rules of verbs in the English language. Identify the parts of speech in the English language. Learn about the concepts of noun and adjective grammar. Recognizing prepositions in the English language. To increase the student's knowledge of additional rules in the English language. To enable the student to distinguish irregular irregular verbs from regular verbs. 			
	Indicative content includes the following. – -How to give lectures			
Indicative Contents	-Student Groups			
المحتويات الإرشادية	-Workshops			
	-Reports and Studies			
	-Case studies and			
	-Discussion			

Learning and Teaching Strategies استراتيجيك التعليم والتعلم				
Strategies	. Teaching strategies are teaching methods and techniques that will select and deploy to support students through the learning process and teaching strategy most suitable for the topic being studied, the level of expertise of the learner, and the stage in their learning journey.			

Student Workload (SWL) الحمل الدراسي للطالب محسوب لـ ١٥ أسبوعا					
Structured SWL (h/sem) الحمل الدراسي المنتظم للطالب	33 2				
Unstructured SWL (h/sem) الحمل الدراسي غير المنتظم للطالب خلال الفصل	17	17 Unstructured SWL (h/w) 17 الحمل الدراسي غير المنتظ للطالب اسبوعيا			
otal SWL (h/sem) 50 الحمل الدر اسي الكلي للطالب خلال الفصل					

Module Evaluation تقيم المادة الدراسية							
	Time/Number Weight (Marks) Week Due Relevant Learning Outcome						
Formative	Quizzes	1	10% (10)	4 and 8	During the semester		
assessment	Assignments	1	10% (10)	5 and 12	During the semester		
4556551116111	Report	1	10% (10)	10	During the semester		
Summative	Midterm Exam	1hr	20% (20)	14	During the semester		
assessment	Final Exam	2hr	50% (50)	16	All Semester		
Total assessme	ent		100% (100 Marks)				

Delivery Plan (Weekly Syllabus) المنهاج الاسبوعي المخطط				
	Material Covered			
Week 1	Basics of the English language: English concepts			
Week 2	English pronouns			
Week 3	Verb rules			
Week 4	Section of speach			
Week 5	Rules for nonus – rules for adjective			
Week 6	Write the official email			
Week 7	Conversation skills			
Week 8	Sections of speech			
Week 9	Conversation skills			
Week 10	English conjunctions			
Week 11	English Prepositions			
Week 12	Negation rule			
Week 13	Question composition			
Week 14	Irregular verbs			
Week 15	Article Translation+ Solving exercises			
Week 16	Final exam			

Learning and Teaching Resources مصادر التعلم والتدريس					
	Text	Available in the Library?			
Required Texts	Headway student book 1: Headway exercise book 1.	Yes			
	Headway student book2: Headway exercise book2.				
	Headway student book 3: Headway exercise book3.				
	Headway student book 4: Headway exercise book 4				
Required Texts		Yes			

Required Texts		Yes
Required Texts		Yes
Required Texts		
Recommended Texts	NEW ENGLISH FILE BOOK	no
	ENGLISH FOR MANAGEMENT.	
Websites	Websites specialized in the English language	Yes
Websites		Yes

Grading Scheme مخطط الدرجات						
Group	Grade	التقدير	Marks %	Definition		
	A - Excellent	امتياز	90 - 100	Outstanding Performance		
6 6	B - Very Good	جيد جدا	80 - 89	Above average with some errors		
Success Group (50 - 100)	C - Good	ختخ	70 - 79	Sound work with notable errors		
(30 - 100)	D - Satisfactory	متوسط	60 - 69	Fair but with major shortcomings		
	E - Sufficient	مقبول	50 - 59	Work meets minimum criteria		
Fail Group FX – Fail		راسب (قيد المعالجة)	(45-49)	More work required but credit awarded		
(0 – 49)	F – Fail	راسب	(0-44)	Considerable amount of work required		





Module Information معلومات المادة الدراسية						
Module Title				1	Module Delivery	
Module Type		S			٥	☑Theory
Module Code		UN 116				Lecture
ECTS Credits		2			□ Lab □	Tutorial
SWL (hr/sem)		50	50		⊠Practio	
					Seminar	
	Module Level	Frist Class		Semester of Delivery		2
Administerin	g Department	Business Administration	College	Administration and Econom		n and Economics
Module Leader	Dr. Abba	s Abdulaziz Sayhoud	e-mail		abbas.saihood.@	uobasrah.edu.iq
Module Leade	er's Acad. Title	assistant professor	Module	Leader's	Qualification	PhD
Module Tutor			e-mail			
Peer Ro	er Reviewer Name		E-mail			
Scientific Commi	ittee Approval Date	19-9-2024	Version N	umber	mber 1.0	

Relation with other Modules						
العلاقة مع المواد الدراسية الأخرى						
Prerequisite module	None	Semester	None			
Co-requisites module	None	Semester	None			

Modu	Module Aims, Learning Outcomes and Indicative Contents						
	أهداف المادة الدراسية ونتائج التعلم والمحتويات الإرشادية						
	1-Enable students to gain knowledge and understanding of Arabic grammar						
	rules						
	2- Enable students to gain knowledge and understanding of Arabic literature						
	3- Enable students to gain knowledge and understanding of the science of rhetoric in Arabic rhetoric						
Module Objectives	4- Enable students to gain knowledge and understanding of spelling rules						
أهداف المادة الدر اسية							
	. 1. Understand the basic concepts and principles of the Arabic language, including sentence types.						
	2. Interpret and analyze the Arabic sentence using the standard and deductive method.						
	3. Apply appropriate texts and examples to analyze the relationships between grammatical structures.						
	4. Understand and interpret the results of common linguistic errors.						
	5. Communicate results and rhetorical interpretations effectively, orally and in writing.						
Module Learning Outcomes	6 Develop critical thinking skills and solve linguistic and literary						
مخرجات التعلم للمادة الدراسية	problems in the context of textual analysis and interpretation .						
	1. Empowering cognitive skills for the basics of the Arabic language and its application areas.						
	2. Introducing the student to the methods of the Arabic language and the methods of its classification and categorization.						
Indicative Contents	3. Introducing the student to rhetorical methods to obtain the necessary information for analysis and adopting appropriate rhetorical arts.						
المحتويات الإرشادية	4. Developing the student's skills to reach a level that possesses the ability to analyze and interpret literary texts in a manner consistent with reality.						

Learning and Teaching Strategies

استراتيجيات التعليم والتعلم

Strategies

. The main strategy followed in preparing this unit is to encourage students to develop their skills by learning about the methods and approaches to analyzing linguistic and literary phenomena, preparing linguistic and literary reports on scientific foundations, and creating an integrative environment between language, literature, and rhetoric, through classrooms and interactive lessons.

Student Workload (SWL)						
الحمل الدر اسي للطالب محسوب لـ ١٥ أسبو عا						
Structured SWL (h/sem)	33	Structured SWL (h/w)	2			
الحمل الدر اسي المنتظم للطالب		الحمل الدر اسي المنتظم للطالب اسبو عياً				
Unstructured SWL (h/sem)	17	Unstructured SWL (h/w)	1			
الحمل الدراسي غير المنتظم للطالب خلال الفصل	_,	الحمل الدراسي غير المنتظ للطالب اسبوعيا	-			
Total SWL (h/sem) 50						
الحمل الدراسي الكلي للطالب خلال الفصل						

Module Evaluation

تقييم المادة الدراسية

		Time/Numbe	Weight (Marks)	Week Due	Relevant Learning
		r			Outcome
Formative	Quizzes	1	10% (10)	4 and 8	During the semester
assessment	Assignments	1	10% (10)	5 and 12	During the semester
	Report	1	10% (10)	10	During the semester

9	Summative	Midterm Exam	1hr	20% (20)	14	During the semester
a	assessment	Final Exam	2hr	50% (50)	16	All Semester
	Total assessment		100% (100 Marks)			

Delivery Plan (Weekly Syllabus) المنهاج الاسبوعي المخطط **Material Covered** Week 1 Original and secondary diacritical marks What is parsed with letters - the dual and the one attached to it -Week 2 Week 3 Sound masculine plural and its annex Week 4 The five names Week 5 Sentence types / nominal - verbal sentence Week 6 Copying verbs - kāna and its sisters - number Week 7 Verb and its types/ The five verbs - Tools for the jussive mood Week 8 Subject and Subject - Object / Absolute Object Week 9 Islam's Positions on Poetry - Definition of Literature Week 10 Literary sections - Literary eras Week 11 Poetic purposes and examples thereof The pendants Week 12 Week 13 Imru Al-Qais/Al-Farazdaq/Al-Mutanabbi Week 14 Hassan bin Thabit / Al-Sharif Al-Radi / Badr Shakir Al-Sayyab Week 15 Rhetoric / Antithesis / Paronomasia / Saj' / Open Taa and Marbuta Taa Week 16 Preparatory week before the final exam

	Learning and Teaching Resources مصادر التعلم والتدريس	
	Text	Available in the Library?
Required Texts	A notebook prepared by the subject teacher according to the prescribed vocabulary	Yes
Required Texts	Arabic Lessons Collection	Yes
Required Texts	History of Arabic Literature	Yes
Required Texts	The essence of eloquence	Yes
Required Texts	clear spelling	
		Yes
		Yes

	Grading Scheme						
		الدرجات	مخطط				
Group	Group Grade التقدير		Marks	Definition			
			%				
	A - Excellent	امتياز	90 - 100	Outstanding Performance			
a a	B - Very	جيد جدا	80 - 89	Above average with some errors			
Success	Good						
Group (50 - 100)	C - Good	ختر	70 - 79	Sound work with notable errors			
100)	D -	متوسط	60 - 69	Fair but with major shortcomings			
	Satisfactory						
	E - Sufficient	مقبول	50 - 59	Work meets minimum criteria			
Fail	FX – Fail	راسب (قيد المعالجة)	(45-49)	More work required but credit awarded			
Group	Group F – Fail راسب		(0-44)	Considerable amount of work required			
(0-49)							





	Module Information معلومات المادة الدراسية						
Module Title	Principles	of Business Admi	nistration	Modu	Module Delivery		
Module Type		С			☑ Theory		
Module Code		BA1201			Lecture □ Lab		
ECTS Credits		8			□ Tutorial		
SWL (hr/sem)	200		☐ Practical	r			
Module Level		Frist Class	Semester of Delivery 2		2		
Administering Dep	partment	Business Administration	College	Administration and Economics		omics	
Module Leader	ALI NSAIF SA	BER	e-mail	ali.sabe	er@uobasrah.edu	ı.iq	
Module Leader's	Acad. Title	Lecture	Module Lea	ıder's Qu	alification	M.A	
Module Tutor	najee salih da Abdulridha Fa	had , Mohammed taj	e-mail		najee.dahad@uobasrah.edu.iq Lec.mohammad.abdulridha@uobasrah. edu.iq		
Peer Reviewer Name Name		e-mail	E-mail	E-mail			
Scientific Committee Approval 19-9-2024 Version Number 1.0			1.0				

Relation with other Modules					
	العلاقة مع المواد الدراسية الأخرى				
Prerequisite module	None	Semester	None		
Co-requisites module	None	Semester	None		

Module Aims, Learning Outcomes and Indicative Contents				
	أهداف المادة الدراسية ونتائج التعلم والمحتويات الإرشادية			
	1- Defining business administration and its importance			
	2- The student acquires intellectual skills that he uses in his study of the scientific course			
Module Objectives أهداف المادة الدر اسية	3- Expanding the student's scientific horizons when linking different cognitive information and then applying it			
	 Understand the basic principles of business management Identify the functions and activities of the organization Know the modern and ancient administrative schools Understand the communication and reward systems How to perform administrative work efficiently and effectively Understand the mechanism of managers' work Basics of human resources management 			
Module Learning Outcomes مخرجات التعلم للمادة الدراسية				
Indicative Contents المحتويات الإرشادية	 Empowering students with cognitive skills for the basics of management and its application areas. Developing the student's skills to reach a level that possesses the ability to analyze, interpret and solve administrative problems in a manner consistent with reality. Expanding the student's scientific horizons when linking different cognitive information and then applying it 			

	Learning and Teaching Strategies استراتیجیات التعلیم والتعلم
Strategies	 1- Students gain experience and knowledge in business administration 2- Enabling students to know the methods, means and sources to advance business administration 3- Developing the student's administrative skills in representing the theoretical material with examples of practical reality

Student Workload (SWL) الحمل الدراسي للطالب محسوب لـ ١٥ أسبوعا			
Structured SWL (h/sem) 78 Structured SWL (h/w) 5			5
Unstructured SWL (h/sem) الحمل الدراسي غير المنتظم للطالب خلال الفصل	122	Unstructured SWL (h/w) الحمل الدراسي غير المنتظم للطالب اسبوعيا	8
Total SWL (h/sem) الحمل الدراسي الكلي للطالب خلال الفصل	200		

	Module Evaluation تقيم المادة الدراسية				
		Time/Number	Weight (Marks)	Week Due	Relevant Learning Outcome
Formative	Quizzes	1	10% (10)	4 and 8	During the semester
assessment	Assignments	1	10% (10)	5 and 12	During the semester
	Report	1	10% (10)	10	During the semester
Summative	Midterm Exam	1hr	20% (20)	14	During the semester
assessment	Final Exam	2hr	50% (50)	16	All Semester
Total assessme	Total assessment				

	Delivery Plan (Weekly Syllabus) المنهاج الاسبوعي المخطط
	Material Covered
Week 1	Motivation Basics and Concept - Motivation Theories - Content Theories - Maslow's Theory (Hierarchy of Needs)
Week 2	Alderfer's Theory - Herzberg's Theory
Week 3	Path Theories (Process) - Justice Theory - Expectancy Theory
Week 4	Work Teams - Team Benefits - Formal and Informal Work Teams
Week 5	Committees and Task Forces - Virtual Teams and Cross-functional and Activity Teams - How Teams Work Effectively
Week 6	Communication - Communication and the Work of the Manager - The Importance of Communication and its Role in Management - The Communication Process
Week 7	Types and Networks of Communication - Communication According to the Type of Message - Oral Communication - Written Communication - Non-Verbal Communication (Body Language)
Week 8	Communication According to its Directions - Ascending Communication - Descending Communication - Horizontal Communication - Means of Improving Communication Effectiveness
Week 9	Production and Operations Management - The Concept of Production and Operations Management and its Importance
Week 10	Conversion Processes - Objectives of Production and Operations Management - Production of Goods and Production of Services
Week 11	Marketing - Basic Concepts in Marketing - Benefit - Marketing Strategy - Marketing Mix
Week 12	Human Resources Management - The New Role of Human Resources Management - Human Capital
Week 13	Change Social Contract in Human Resources Management - The Strategic Role of Human Resources
Week 14	Recruitment and Selection - Recruitment Process
Week 15	Preparatory week before the final Exam
Week 16	Preparatory week before the final Exam

Learning and Teaching Resources مصادر التعلم والتدريس		
	Text	Available in the
		Library?
Required Texts	Management and Business, Dr. Saleh Mahdi Al-	Yes
	Amiri, Dr. Taher Mohsen Mansour Al-Ghalbi	
Required Texts	Principles of Management with a Focus on Business	Yes

	Administration, Dr. Khalil Mohammed Hassan Al-	
	Shamaa	
Required Texts		
Required Texts		
Required Texts		
Recommended Texts		
Websites		
Websites		

		Grading درجات	Scheme مخطط الا	
Group	Grade	التقدير	Marks %	Definition
	A - Excellent	امتياز	90 - 100	Outstanding Performance
6 6	B - Very Good	جيد جدا	80 - 89	Above average with some errors
Success Group (50 - 100)	C - Good	がさ	70 - 79	Sound work with notable errors
(30 - 100)	D - Satisfactory	متوسط	60 - 69	Fair but with major shortcomings
	E - Sufficient	مقبول	50 - 59	Work meets minimum criteria
Fail Group	FX – Fail	راسب (قيد المعالجة)	(45-49)	More work required but credit awarded
(0 – 49)	F – Fail	راسب	(0-44)	Considerable amount of work required



Module Information معلومات المادة الدراسية						
Module Title	Statistics for Business		Modu	lle Delivery		
Module Type		В			☑ Theory	
Module Code	BA 1202				☑ Lecture ☐ Lab	
ECTS Credits	6				☐ Tutorial ☑ Practical	
SWL (hr/sem)	150			☐ Seminar		
Module Level		Frist Class	Semester of Delivery 2		2	
Administering Dep	partment	Administration	College	Administration and Economics		omics
Module Leader	Bahaa A. Qasir	m	e-mail	bahaa.k	asem@uobasrah	n.edu.iq
Module Leader's Acad. Title		ASS.prof.	Module Leader's Qualification		Ph.D.	
Module Tutor			e-mail			
Peer Reviewer Name		Name	e-mail	E-mail		
Scientific Committee Approval Date		19-9-2024	Version Number 1.0			

Relation with other Modules				
العلاقة مع المواد الدراسية الأخرى				
Prerequisite module	None	Semester	None	
Co-requisites module	None	Semester	None	

Module Aims, Learning Outcomes and Indicative Contents				
	أهداف المادة الدراسية ونتائج التعلم والمحتويات الإرشادية			
Module Objectives أهداف المادة الدر اسية	 12- Providing the learner with statistical skills that enable him to prepare financial studies and reports that simulate financial markets by adopting statistical methods and indicators. 13- The statistics subject aims to develop methods and means of thinking and how to deal with financial problems and find appropriate solutions that enable him to make the appropriate decision. 14- Empowering the learner through thinking and training in dealing with financial problems using statistical methods 			
Module Learning Outcomes مخرجات التعلم للمادة الدراسية	 Understand the fundamental concepts and principles of statistics, including data types, measurement scales, and sampling methods. Interpret and analyze data using descriptive statistical measures, such as measures of central tendency (mean, median, mode) and measures of variability (range, variance, standard deviation). Apply appropriate statistical techniques for analyzing relationships between variables, including correlation analysis and simple linear regression. Understand and interpret the results of statistical software output and graphical representations. Communicate statistical findings and interpretations effectively, both orally and in written form. Develop critical thinking and Financial problem-solving skills in the context of statistical analysis and interpretation. 			
Indicative Contents المحتويات الإرشادية	 Empowering the cognitive skills of the basics of statistics and its application areas. Introducing the student to the methods of collecting data and methods of tabulating and classifying it. Introducing the student to the methods of tabular and graphical presentation of data to obtain the necessary information for analysis and making appropriate decisions. Developing the student's skills to reach a level that possesses the ability to analyze and interpret financial data in a manner consistent with reality 			

	Learning and Teaching Strategies استراتیجیات التعلیم والتعلم
Strategies	The main strategy followed through the preparation of this unit is to encourage students to develop their skills by learning about statistical methods and approaches in analyzing financial phenomena and preparing financial reports based on scientific foundations and creating an integrated environment between the sciences of financial sciences and statistics. This will be achieved through classrooms, interactive lessons and consideration of types of simple experiments that involve some sampling activities that interest students in their field of specialization.

Student Workload (SWL) الحمل الدراسي للطالب محسوب لـ ١٥ أسبوعا			
Structured SWL (h/sem) الحمل الدراسي المنتظم للطالب	63	Structured SWL (h/w) الحمل الدراسي المنتظم للطالب اسبوعياً	4
Unstructured SWL (h/sem) الحمل الدراسي غير المنتظم للطالب خلال الفصل	87	Unstructured SWL (h/w) الحمل الدراسي غير المنتظ للطالب اسبوعيا	6
Total SWL (h/sem) الحمل الدراسي الكلي للطالب خلال الفصل		150	

Module Evaluation تقييم المادة الدر اسية						
		Time/Number	Weight (Marks)	Week Due	Relevant Learning Outcome	
Formative	Quizzes	1	10% (10)	4 and 8	During the semester	
assessment	Assignments	1	10% (10)	5 and 12	During the semester	
	Report	1	10% (10)	10	During the semester	
Summative	Midterm Exam	1hr	20% (20)	14	During the semester	
assessment	Final Exam	2hr	50% (50)	16	All Semester	
Total assessment			100% (100 Marks)			

	Delivery Plan (Weekly Syllabus) المنهاج الاسبوعى المخطط			
	Material Covered			
Week 1	Definition and importance of statistics			
Week 2	A historical overview of the development of the concept of statistics, its types and areas of application			
Week 3	Data types and methods of collection			
Week 4	Types of statistical sampling and all sampling methods			
Week 5	Frequency distributions (importance and types)			
Week 6	Presentation of data Frequency distribution (Tabular presentation)			
Week 7	Graphical display of data, bar graphs, statistical circle, graph line and statistical rectangle.			
Week 8	Measures of Central tendency for ungrouped data			
Week 9	Measures of Central tendency for grouped data			
Week 10	Properties of central tendency measures			
Week 11	Measures of dispersion (variation) for ungrouped data Measures of dispersion (variation) grouped data			
Week 12	Properties of dispersion measurements			
Week 13	Pearson and spearman correlation			
Week 14	Simple Regression Analysis			
Week 15	Preparatory week before the final Exam			
Week 16	Preparatory week before the final Exam			

Learning and Teaching Resources مصادر التعلم والتدريس					
	Text	Available in the Library?			
Required Texts	Introduction to statistics ,Dr. Khashya Mahmoud Al-Rawi	Yes			
Required Texts	Principles of applied statistics ,Mr. Dr. Raad Fadel Hassan Al-Tamimi	Yes			
Required Texts	Principles of Statistics ,Mr. Dr. Mohammed al-Mashhadani	Yes			
Required Texts	Principles of Statistics ,Dr. Abdul Sami Taiba	Yes			
Required Texts					

Recommended Texts		
Websites	Methods of statistical calculations using Excel ,Dr. Adnan Majed Adnan	Yes
	Berri	
Websites	Principles of statistical methods ,Dr. Abdel Aziz Fahmy Heikal	Yes

Grading Scheme مخطط الدرجات				
Group	Grade	التقدير	Marks %	Definition
	A - Excellent	امتياز	90 - 100	Outstanding Performance
6	B - Very Good	جيد جدا	80 - 89	Above average with some errors
Success Group (50 - 100)		ختر	70 - 79	Sound work with notable errors
(30 - 100)	D - Satisfactory	متوسط	60 - 69	Fair but with major shortcomings
	E - Sufficient	مقبول	50 - 59	Work meets minimum criteria
Fail Group	FX – Fail	راسب (قيد المعالجة)	(45-49)	More work required but credit awarded
(0 – 49)	F – Fail	راسب	(0-44)	Considerable amount of work required





Module Information معلومات المادة الدر اسية						
Module Title	Pri	Principles of Account		Modu	ıle Delivery	
Module Type		В			☑ Theory	
Module Code		BA 1 2 03	☑ Lecture ☐ Lab			
ECTS Credits		6			☐ Tutorial	
SWL (hr/sem)		150			☑ Practical ☐ Seminar	
Module Level	1odule Level Frist Class		Semester o	of Delivery 1		1
Administering Dep	partment	Business Administration	College	Administration and Economics		omics
Module Leader	Ali Majid Hadi		e-mail	ali.majed@uobasrah.edu.iq		.iq
Module Leader's	Acad. Title	Lecture	Module Lea	Module Leader's Qualification Ph.D.		Ph.D.
Module Tutor	Mohammad Faraj Hanoon		e-mail	mohammed.faraj@uobasrah.edu.iq		oasrah.edu.iq
Peer Reviewer Name		Name	e-mail	ail E-mail		
Scientific Committee Approval Date		19-9-2024	Version Nu	mber 1.0		

Relation with other Modules				
العلاقة مع المواد الدراسية الأخرى				
Prerequisite module	None	Semester	None	
Co-requisites module	None	Semester	None	

Modu	le Aims, Learning Outcomes and Indicative Contents
	أهداف المادة الدراسية ونتائج التعلم والمحتويات الإرشادية
Module Objectives أهداف المادة الدر اسية	 15-1. Introduce students to the basic concepts of accounting: Understand basic principles such as the accounting equation, the accounting cycle, and the balance sheet. 16-2. Develop accounting recording skills: Teach students how to record financial transactions in accounting books, such as the journal and the ledger. 17-3. Understand financial statements: Teach students how to prepare and read basic financial statements such as the income statement, balance sheet, and cash flow statement. 18-4. Promote accuracy and analysis: Train students to analyze financial statements accurately and with attention to detail. 19-5. Prepare students for advanced accounting courses: Equip students with the knowledge and skills that will enable them to pursue accounting studies at
	 advanced levels. 20-6. Teach principles of professional ethics: Understand the role of ethics in accounting, such as integrity and transparency. 21- These objectives aim to build a strong foundation in accounting that enables students to apply knowledge in real-world situations and their future professional lives
Module Learning Outcomes مخرجات التعلم للمادة الدراسية	 Understanding basic accounting principles: The student should be able to explain basic accounting concepts and principles, such as the accounting equation and accounting restrictions. Ability to record financial transactions: The student should be able to record financial transactions in accounting records, such as the journal and the ledger, in a correct and systematic manner. Preparing basic financial statements: The student should be able to prepare basic financial statements, such as the income statement, balance sheet, and cash flow statement. Analyzing and interpreting financial statements: The student should be able to analyze and interpret financial statements to evaluate the financial performance of institutions. Practical application of accounting concepts: The student should be able to apply accounting concepts in real-life case studies, which enhances his ability to deal with different financial situations. Developing analytical and critical skills: The student should acquire the ability to think critically and analyze financial data accurately, while understanding the different impacts on financial results. Understanding the ethics of the accounting profession: The student should be aware of the importance of ethics in the accounting profession, and adhere to ethical and professional standards in accounting work.

Indicative Contents المحتوبات الارشادية

- 1. Basic understanding of accounting concepts: Introducing students to basic accounting concepts such as assets, liabilities, equity, revenues, and expenses.
- 2. Recording financial transactions: Training students on how to record financial transactions correctly using double entry in the journal and ledger.
- 3. Preparing financial statements: Developing skills in preparing basic financial statements, such as the balance sheet, income statement, and cash flow statement.
- 4. Analyzing and interpreting financial statements: Training students to analyze financial statements and extract financial indicators that help evaluate the performance of the institution.
- 5. Using accounting software: Directing students towards using common accounting software to improve the accuracy and efficiency of accounting operations.
- 6. Basic financial analysis: Developing students' ability to conduct simple financial analyses such as calculating financial ratios and analyzing cash flows.

Learning and Teaching Strategies Image: Learning and Teaching Strategies The main strategy followed in preparing this unit is to encourage students to develop their skills by learning about accounting methods and approaches in analyzing financial phenomena and preparing financial reports on scientific bases and creating an integrated environment between business administration sciences and accounting sciences, through classrooms and interactive lessons and looking at types of simple experiments that include some administrative, financial and accounting activities that interest students in their field of specialization.

Student Workload (SWL) الحمل الدراسي للطالب محسوب لـ ١٥ أسبوعا			
Structured SWL (h/sem) الحمل الدراسي المنتظم للطالب	63	Structured SWL (h/w) الحمل الدراسي المنتظم للطالب اسبوعياً	4
Unstructured SWL (h/sem) الحمل الدراسي غير المنتظم للطالب خلال الفصل	87	Unstructured SWL (h/w) الحمل الدراسي غير المنتظ للطالب اسبوعيا	6
Total SWL (h/sem) الحمل الدراسي الكلي للطالب خلال الفصل			

Module Evaluation

تقييم المادة الدراسية

		Time/Number	Weight (Marks)	Week Due	Relevant Learning Outcome	
Formative	Quizzes	1	10% (10)	4 and 8	During the semester	
assessment	Assignments	1	10% (10)	5 and 12	During the semester	
4555551115114	Report	1	10% (10)	10	During the semester	
Summative	Midterm Exam	1hr	20% (20)	14	During the semester	
assessment	Final Exam	2hr	50% (50)	16	All Semester	
Total assessment		100% (100 Marks)				

	Delivery Plan (Weekly Syllabus) المنهاج الاسبو عي المخطط			
	Material Covered			
Week 1	Accounting for commercial papers (receivable papers) Accounting for commercial papers (payable papers)			
Week 2	Accounting for current assets, acquisition costs, purchase expenses, discount and interest			
Week 3	Sale and replacement of non-current assets			
Week 4	Accounting for the depreciation of non-current assets			
Week 5	Accounting for expenses paid in advance and accrued			
Week 6	Accounting for revenues received in advance and accrued			
Week 7	Accounting errors, their types and causes			
Week 8	Methods of treating and correcting accounting errors			
Week 9	Trial balance			
Week 10	Final accounts, financial statements			
Week 11	Trading account			
Week 12	Profit and loss account			
Week 13	Income statement			
Week 14	Statement of financial position			
Week 15	Preparatory week before the final Exam			
Week 16	Preparatory week before the final Exam			

Learning and Teaching Resources مصادر التعلم والتدريس				
	Text	Available in the		
		Library?		
Required Texts	Principles of Financial Accounting (Assistant Professor Alaa Abdul Hussein Al-Saedi) and (Assistant Professor Al-Ham Jaafar Al-Shawi)	Yes		
Required Texts	,	Yes		
Required Texts		Yes		
Required Texts		Yes		

Required Texts	
Recommended Texts	
Websites	Yes
Websites	Yes

Grading Scheme مخطط الدرجات					
Group	Grade	التقدير	Marks %	Definition	
	A - Excellent	امتياز	90 - 100	Outstanding Performance	
	B - Very Good	جيد جدا	80 - 89	Above average with some errors	
Success Group (50 - 100)	C - Good	ختخ	70 - 79	Sound work with notable errors	
(30 - 100)	D - Satisfactory	متوسط	60 - 69	Fair but with major shortcomings	
	E - Sufficient	مقبول	50 - 59	Work meets minimum criteria	
Fail Group	FX – Fail	راسب (قيد المعالجة)	(45-49)	More work required but credit awarded	
(0 – 49)	F – Fail	راسب	(0-44)	Considerable amount of work required	





Module Information معلومات المادة الدراسية						
Module Title	Eng	English Reading in Business			ıle Delivery	
Module Type		В			☑ Theory	
Module Code		BA 1204			Lecture □ Lab	
ECTS Credits		5			☐ Tutorial	
SWL (hr/sem)	125				☑ Practical ☐ Seminar	
Module Level		Frist Class	Semester of Delivery 2		2	
Administering Dep	partment	Business Administration	College	Administration and Economics		omics
Module Leader	Abbas Abdulha	ameed Abdulabbas	e-mail	abbas.a	bdulhameed@u	obasrah.edu.iq
Module Leader's A	Acad. Title	Lecture	Module Lea	ule Leader's Qualification Ph.D.		Ph.D.
Module Tutor			e-mail			
Peer Reviewer Name		Name	e-mail	E-mail		
Scientific Committee Approval Date		19-9-2024	Version Nu	mber	1.0	

Relation with other Modules					
العلاقة مع المواد الدر اسية الأخرى					
Prerequisite module None Semester None					
Co-requisites module	None	Semester	None		

Modu	Module Aims, Learning Outcomes and Indicative Contents أهداف المادة الدراسية ونتائج التعلم والمحتويات الإرشادية				
Module Objectives أهداف المادة الدر اسية	 22- Providing appropriate knowledge and clear understanding regarding principles of business administration. 23- Providing appropriate knowledge and clear understanding regarding Business correspondence. 24- Grasp the core principles of business management including planning, organizing, leading, and controlling 25- Develop proficiency in writing clear, concise, and professional business correspondence 26- Draft effective and well-structured business emails and letters tailored to various professional contexts. 				
Module Learning Outcomes مخر جات التعلم للمادة الدراسية	 10. Students will be able to explain and apply fundamental management concepts, including planning, organizing, leading, and controlling 11. Develop critical thinking and leadership skills in the context of dealing with business environment. 12. Student will be able to understand the important to assess benefits and the challenges of business organization. 13. Students will apply proper formatting and structure to business correspondence to ensure clarity and professionalism. 14. Students will have clear knowledge regarding the modern communication technologies and tools that required to enhance the efficiency and effectiveness of business correspondence. 				
Indicative Contents المحتويات الإرشادية	 8. Introduction to Business Management which includes different kind of topics such as: Definition and importance of management Evolution of management theories Skills and Roles of managers 9. Major functions of management which include (Planning, Organizing, directing and controlling) 10. Major types of Management in Business organization which include (Human resource management, Marketing management, Operation management and Financial management) 11. Introduction to Business Correspondence 12. Structure and format of business letters. 13. Major types of business letters 				

Learning and Teaching Strategies استراتیجیات التعلیم والتعلم				
Strategies	 Use lectures to introduce key concepts, theories, and frameworks. Provide examples and analyze specific cases to apply management theories and concepts. Encourage class discussions and debates on management theories and contemporary business issues. Foster students' critical thinking and application of concepts through interactive dialogue. Asses and evaluate students through assignments, quizzes, and practical tasks. 			

Student Workload (SWL)					
سبوعا	الحمل الدراسي للطالب محسوب لـ ١٥ أسبوعا				
Structured SWL (h/sem) Structured SWL (h/w) الحمل الدراسي المنتظم للطالب اسبوعياً الحمل الدراسي المنتظم للطالب المنتظم للطالب المنتظم للطالب المنتظم للطالب المناطل المنتظم للطالب الم					
Unstructured SWL (h/sem) الحمل الدراسي غير المنتظم للطالب خلال الفصل	Unstructured SWL (h/w) الحمل الدراسي غير المنتظ للطالب اسبو عيا		3		
Total SWL (h/sem) الحمل الدر اسي الكلي للطالب خلال الفصل		125			

Module Evaluation تقيم المادة الدراسية							
	Time/Number Weight (Marks) Week Due Relevant Learning Outcome						
Formative	Quizzes	1	10% (10)	4 and 8	During the semester		
assessment	Assignments	1	10% (10)	5 and 12	During the semester		
4555551115111	Report	1	10% (10)	10	During the semester		
Summative	Midterm Exam	1hr	20% (20)	14	During the semester		
assessment Final Exam		2hr	50% (50)	16	All Semester		
Total assessme	Total assessment 100% (100 Marks)						

	Delivery Plan (Weekly Syllabus) المنهاج الاسبوعي المخطط
	Material Covered
Week 1	Nature and concept of management. Definitions of management and its major functions
Week 2	Basic types of management in the business organization, Human resource management and Operation management, Marketing management and financial management,
Week 3	Levels of management and kinds of managers within the organization. Managerial skills and roles
Week 4	An introduction of pioneering and contemporary schools in management. Classical Management schools.
Week 5	Human Relation Management schools and modern management schools.
Week 6	Essentials of Planning (definition, types of plans, steps of planning process)
Week 7	Essentials of organizing (definition, types of organizing, steps of organizing process)
Week 8	Essentials of directing (leadership, motivation and communication)
Week 9	Essentials of controlling (definition, types of controlling steps of planning process)
Week 10	Introduction to Business correspondence. Definition and purpose of business correspondence.
Week 11	Structure and format of business letters. Principles of effective business letters
Week 12	Types of business documents (letters, emails, memos, reports) Writing clear and concise business letters
Week 13	How to write Cover letters with examples
Week 14	How to write formal and business letters and emails with examples
Week 15	Preparatory week before the final Exam
Week 16	Preparatory week before the final Exam

Learning and Teaching Resources مصادر التعلم والتدريس				
	Text	Available in the Library?		
Required Texts	Introducing Management A Development Guide by Bob Johnson & Kate Williams	Yes		
Required Texts	Principles of Management" by Peter Drucker	Yes		
Recommended Texts	Management Teams, why they succeed or fail by Meredith Belbin	Yes		
Websites	Principles of Management" by Charles W.L. Hill and Steve McShane (2020)	no		
Websites	Contemporary Management" by Gareth R. Jones and Jennifer M. George (2022)	no		

Grading Scheme مخطط الدرجات							
Group	Group Grade التقبر Marks % Definition						
	A - Excellent	امتياز	90 - 100	Outstanding Performance			
C	B - Very Good	جيد جدا	80 - 89	Above average with some errors			
Success Group (50 - 100)	C - Good	त्रांट	70 - 79	Sound work with notable errors			
(30 - 100)	D - Satisfactory	متوسط	60 - 69	Fair but with major shortcomings			
	E - Sufficient	مقبول	50 - 59	Work meets minimum criteria			
Fail Group	FX – Fail	راسب (قيد المعالجة)	(45-49)	More work required but credit awarded			
(0 – 49)	F – Fail	راسب	(0-44)	Considerable amount of work required			



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Module Information معلومات المادة الدر اسية						
Module Title	Fundame	ntal of Computer	Science	Modu	le Delivery	
Module Type		S			☑ Theory	
Module Code		UN 125			⊠ Lecture □ Lab	
ECTS Credits		3			☐ Tutorial	
SWL (hr/sem)	75				☑ Practical ☐ Seminar	
Module Level		Frist Class	Semester of	f Delivery	1	2
Administering Dep	partment	Business Administration	College	Adminis	tration and Econo	omics
Module Leader		Thaer Khalaf Khashan	e-mail		thaer.khashar	n@uobasrah.edu.iq
Module Leader's	Acad. Title		Module Leader's Qualification			
Module Tutor			e-mail			
Peer Reviewer Name		Name	e-mail	E-mail		
Scientific Committee Approval Date		19-9-2024	Version Nur	mber	1.0	

Relation with other Modules				
	العلاقة مع المواد الدراسية الأخرى			
Prerequisite module	None	Semester	None	
Co-requisites module	None	Semester	None	

Modu	le Aims, Learning Outcomes and Indicative Contents
	أهداف المادة الدراسية ونتائج التعلم والمحتويات الإرشادية
Module Objectives أهداف المادة الدر اسية	 Developing Technical Skills: Empowering students to utilize essential software and applications in areas such as accounting, project management, and data analysis. Enhancing Analytical Thinking: Strengthening the ability to analyze business problems and use computing tools to support decision-making and improve managerial performance. Increasing Efficiency and Productivity: Teaching students how to automate administrative processes and enhance productivity through effective data collection, storage, and retrieval using computers.
Module Learning Outcomes مخرجات التعلم للمادة الدراسية	 Proficiency in Software Applications: Students will demonstrate the ability to effectively use essential software tools, such as word processing, spreadsheets, and presentation software. Analytical and Problem-Solving Skills: Students will develop critical thinking skills that enable them to analyze data and solve complex business problems using computational methods. Understanding of Information Systems: Students will gain knowledge of how information systems support business processes and decision-making, including database management and information retrieval. Digital Communication Skills: Students will learn to communicate effectively through digital platforms, including email, collaborative tools, and social media, enhancing their ability to work in teams. Awareness of Cybersecurity Practices: Students will understand the importance of cybersecurity and how to protect data and information systems from potential threats and vulnerabilities.
Indicative Contents المحتويات الإرشادية	 Basic Computer Skills: Introduction to hardware and software components, operating systems, and fundamental tasks such as file management, internet navigation, and troubleshooting common issues. Software Applications: In-depth training on essential software tools, including word processing, spreadsheets, presentation software, and database management, focusing on their application in business contexts. Data Analysis and Visualization: Techniques for collecting, analyzing, and visualizing data using software tools to support decision-making processes, including statistical analysis and creating informative charts and graphs.

Learning and Teaching Strategies

استراتيجيات التعليم والتعلم

Strategies

The teaching and learning strategy for computer studies should focus on a combination of theoretical knowledge and practical application. It should incorporate hands-on exercises where students work with software tools and applications in real-world scenarios. Collaborative learning is essential, encouraging group projects and discussions to foster teamwork and develop communication skills, allowing students to learn from each other. Problem-based learning can be utilized through case studies and practical problems that require analytical thinking and problem-solving skills, helping students apply their knowledge effectively. Additionally, a blended learning approach can be implemented, combining traditional classroom instruction with online resources to provide flexibility and access to diverse learning materials. Continuous assessment through regular quizzes, projects, and feedback will promote ongoing improvement in student understanding.

Student Workload (SWL) الحمل الدراسي للطالب محسوب لـ ١٥ أسبوعا				
Structured SWL (h/sem) 47 Structured SWL (h/w) الحمل الدراسي المنتظم للطالب اسبو عياً الحمل الدراسي المنتظم للطالب اسبو عياً 3				
Unstructured SWL (h/sem) الحمل الدراسي غير المنتظم للطالب خلال الفصل	27	Unstructured SWL (h/w) الحمل الدراسي غير المنتظم للطالب اسبوعيا	2	
Total SWL (h/sem) الحمل الدراسي الكلي للطالب خلال الفصل				

Module Evaluation

تقييم المادة الدر اسبة

· · · · · · · · · · · · · · · · · · ·					
		Time/Number	me/Number Weight (Marks)	Week Due	Relevant Learning
		veight (warks)		WCCR Duc	Outcome
Formative	Quizzes	1	10% (10)	4 and 8	During the semester
assessment	Assignments	1	10% (10)	5 and 12	During the semester
ussessment	Report	1	10% (10)	10	During the semester
Summative	Midterm Exam	1hr	20% (20)	14	During the semester
assessment	Final Exam	2hr	50% (50)	16	All Semester
Total assessment		100% (100 Marks)			

	Delivery Plan (Weekly Syllabus) المنهاج الاسبوعي المخطط			
	Material Covered			
Week 1	Introduction to Computers			
	Overview of computer components (hardware and software)			
	Understanding the function of each component			
Week 2	 Basic Hardware Concepts Types of hardware (input, output, storage devices) Setting up a computer system 			
Week 3	Basic Software Concepts			
	Types of software (system software vs. application software)			
	Installing and uninstalling software applications			
Week 4	Operating Systems Overview			
	Understanding operating systems (e.g., Windows, macOS)			
_	Navigating the desktop environment			
Week 5	Introduction to Microsoft Word			
	Creating a new document			
M I. C	Basic text formatting (font styles, sizes, colors)			
Week 6	Working with Documents in Word			
	Saving and opening documents			
Week 7	Using spell check and grammar tools			
week /	Advanced Microsoft Word Features			
	Inserting tables, images, and shapes			
Week 8	Using headers, footers, and page numbers The state of the state			
WEEK O	Formatting and Styling in Word			
	Creating lists (bulleted and numbered) Little in a styles and the mass for consistency.			
Week 9	Utilizing styles and themes for consistency Introduction to Microsoft PowerPoint			
	Creating a new presentation			
	Understanding slide layouts and themes			
Week 10	Working with Slides in PowerPoint			
	Adding text, images, and multimedia			
	Rearranging and deleting slides			
Week 11	Advanced PowerPoint Features			
	Adding transitions and animations			
	Designing effective slide presentations			

Week 12	Presentation Techniques
	Best practices for presenting
	Effective communication skills during a presentation
Week 13	Review of Word and PowerPoint
	Recap of key features and tools in both applications
	Hands-on practice with selected features
Week 14	Project Work Using Word and PowerPoint
	Students start a project combining Word and PowerPoint skills
	Peer collaboration for feedback and ideas
Week 15	Project Presentation
	Students present their projects using Word and PowerPoint
	Course wrap-up and feedback session
Week 16	Preparatory week before the final Exam

	Learning and Teaching Resources مصادر التعلم والتدريس				
	Text	Available in the Library?			
Required Texts	Manjunath,G. (2010), Computer Basics	Yes			
Required Texts	(2004), Basic Computer Skills Moira Stephen	Yes			
Required Texts	Computer Basics , GCF Global , 1999	Yes			
Required Texts	Microsoft Word 2019 Training , Microsoft , Updating	Yes			
Required Texts	Microsoft PowerPoint 2019 Training , Microsoft , Updating				
Recommended Texts	Introduction to Digital Literacy , DigitalLearn.org , 2012 Updating				
Websites		Yes			
Websites		Yes			

Grading Scheme مخطط الدر جات				
Group	Grade	التقدير	Marks %	Definition
	A - Excellent	امتياز	90 - 100	Outstanding Performance
6	B - Very Good	جيد جدا	80 - 89	Above average with some errors
Success Group (50 - 100)	C - Good	ختر	70 - 79	Sound work with notable errors
(30 - 100)	D - Satisfactory	متوسط	60 - 69	Fair but with major shortcomings
	E - Sufficient	مقبول	50 - 59	Work meets minimum criteria
Fail Group	FX – Fail	راسب (قيد المعالجة)	(45-49)	More work required but credit awarded
(0 – 49)	F – Fail	راسب	(0-44)	Considerable amount of work required





Module Information معلومات المادة الدر اسية					
Module Title	Hu	man Rights & Der	mocracy	Module Delivery	
Module Type		S		☑ Theory	
Module Code		UN 126		☑ Lecture☐ Lab	
ECTS Credits				☐ Tutorial	
SWL (hr/sem)		Solution Solution Solution			
Module Level		Frist Class	Semester o	f Delivery	2
Administering Dep	partment	business management	College	Administration and Economics	
Module Leader	Zainab yassen	abdulkhuder	e-mail	zainab.ramathy@uobas	rah.edu.iq
Module Leader's	Acad. Title	Lecture	Module Lea	der's Qualification	Ph.D.
Module Tutor			e-mail		
Peer Reviewer Name Na		Name	e-mail	E-mail	
Scientific Committee Approval Date			Version Nu	mber	

Relation with other Modules				
	العلاقة مع المواد الدراسية الأخرى			
Prerequisite module None Semester None				
Co-requisites module	None	Semester	None	

Modu	lle Aims, Learning Outcomes and Indicative Contents أهداف المادة الدراسية ونتائج التعلم والمحتويات الإرشادية
Module Objectives أهداف المادة الدر اسية	1-Defining human rights, and the nature of human rights in general 2- Defining public rights and private rights 3- Defining economic, social and cultural rights 4- Defining civil and political rights 5- Defining social tolerance and peaceful coexistence 6- Defining intolerance and how to eliminate it and accept others 7- Defining the guarantees that ensure the enjoyment of these rights
Module Learning Outcomes مخرجات التعلم للمادة الدراسية	 Familiarity with all rights to ensure that individuals enjoy the basic rights and freedoms of the individual Changing reality in line with the concepts of human rights Accepting the cultures of others Understanding and interpreting the phenomena that occur in societies and their relationship to the rights of the individual. Communicating constructive ideas to students Developing the student's thinking skills
Indicative Contents المحتويات الإرشادية	 Empowering cognitive skills for the basics of human rights and fundamental freedoms. Introducing the student to the types of rights and fundamental freedoms. Introducing the student to the methods and tools of peaceful coexistence. Developing the student's skills to reach a level that possesses the ability to analyze and interpret everything that is beneficial or harmful for his interest and the interest of others. Respecting the freedoms of others and accepting their cultures

Learning and Teaching Strategies استراتیجیات التعلیم والتعلم

Strategies

The main strategy followed in preparing this unit is to encourage students to develop their skills by learning about their basic rights and freedoms according to the documents of international human rights law, so that they can live a dignified life that preserves their dignity to achieve international peace and security, which is one of the goals of the United Nations Charter. This is done through classrooms, interactive lessons, and consideration of the facts on the international scene and the society in which they exist.

Student Workload (SWL) الحمل الدراسي للطالب محسوب لـ ١٥ أسبو عا				
Structured SWL (h/sem) الحمل الدراسي المنتظم للطالب	33	Structured SWL (h/w) الحمل الدراسي المنتظم للطالب اسبوعياً	2	
Unstructured SWL (h/sem) الحمل الدراسي غير المنتظم للطالب خلال الفصل	17	Unstructured SWL (h/w) الحمل الدراسي غير المنتظ للطالب اسبوعيا	1	
Total SWL (h/sem) الحمل الدراسي الكلي للطالب خلال الفصل	50			

Module Evaluation تقييم المادة الدراسية					
		Time/Number	Weight (Marks)	Week Due	Relevant Learning Outcome
Formative	Quizzes	1	10% (10)	4 and 8	During the semester
assessment	Assignments	1	10% (10)	5 and 12	During the semester
	Report	1	10% (10)	10	During the semester
Summative	Midterm Exam	1hr	20% (20)	14	During the semester
assessment	Final Exam	2hr	50% (50)	16	All Semester
Total assessment		100% (100 Marks)			

Delivery Plan (Weekly Syllabus) المنهاج الاسبوعي المخطط		
	Material Covered	
Week 1	Definition and importance of human rights, human rights law and related laws	
Week 2	A historical look at the development of the concept of human rights in international documents and in Islam and its characteristics	
Week 3	Definition of sources of human rights	
Week 4	General rights / First / Civilian rights	
Week 5	Definition of fanaticism / Types of fanaticism / Characteristics of the fanatic / Ways to combat fanaticism of all kinds	
Week 6	Second / Political rights	
Week 7	Third / Economic, social and cultural rights	
Week 8	Private rights / Rights of parents and children	
Week 9	Rights of spouses and the weak	
Week 10	Administrative corruption / Its nature / Types / Causes / Factors	
Week 11	The impact of the phenomenon of administrative corruption on human rights and society in general / and systematic treatments to combat it	
Week 12	Guarantees of civil and political rights / Constitutional guarantees / Judicial guarantees / Political guarantees	
Week 13	Minorities and peaceful coexistence / Its concept / Its goals / Its forms / Its tools / Its principles	
Week 14	Cultural diversity / Its positives and negatives / Cultural identity and globalization and their relationship to each other / Its importance in university education / And its relationship with human rights	
Week 15	General discussion of some facts on The arena and its application to human rights concepts and vocabulary	
Week 16	Open discussion and questions to review the material before the final exam	

Learning and Teaching Resources مصادر النعلم والتدريس				
	Text	Available in the Library?		
Required Texts	Human Rights Binder	Yes		
Required Texts	Human Rights/ by Professor Dr. Hamid Hanoun Khaled	Yes		
Required Texts				
Required Texts				
Required Texts				
Recommended Texts				
Websites				
Websites				

Grading Scheme						
مخطط الدرجات						
Group	Grade	التقدير	Marks %	Definition		
Success Group (50 - 100)	A – Excellent	امتياز	90 - 100	Outstanding Performance		
	B - Very Good	جيد جدا	80 - 89	Above average with some errors		
	C – Good	ختر	70 - 79	Sound work with notable errors		
	D – Satisfactory	متوسط	60 - 69	Fair but with major shortcomings		
	E – Sufficient	مقبول	50 - 59	Work meets minimum criteria		
Fail Group	FX – Fail	راسب (قيد المعالجة)	(45-49)	More work required but credit awarded		
(0 – 49)	F – Fail	راسب	(0-44)	Considerable amount of work required		